



**information  
solutions**

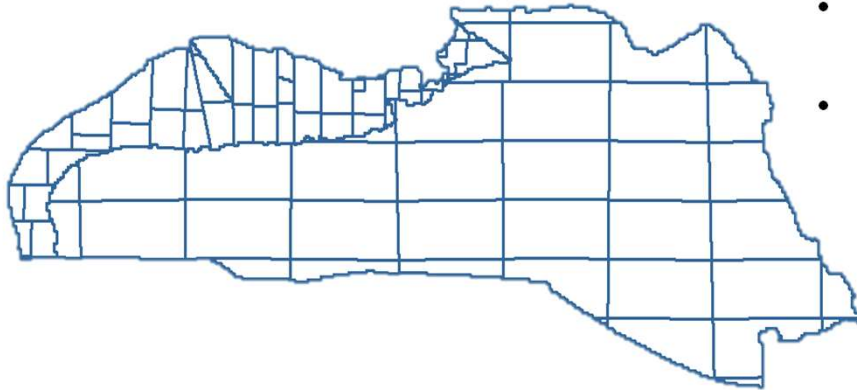
# **GoM Data Product (GDP)**

**Geospatial E&P Data for the U.S. Gulf of Mexico: Reserves, Land / Lease,  
Field, Well, Production, Activity, Infrastructure, Geological, Geophysical,  
Physical, Cultural**

# Legacy GoM Data Subscription Challenges

## Expensive and cumbersome

- Data provisions currently on the market seem overpriced
  - Some companies purchase and rely upon multiple subscriptions (IHS, ESA, Lexco) to meet their needs
  - Formats and data structures vary greatly by vendor and reference the late '90s (myriads of .SHPs, tables, confusing web interfaces)
    - Many aspects of other vendors' provisions are unusable in your systems without significant on-end processing



## Numerous format inconsistencies (recent examples)

- Dates as text, numbers as text, codes without English lookup, no pre-made label aggregations, sortability is poor, true analysis across split datasets is difficult

## Numerous data inconsistencies (recent examples)

- Slow to update, geodesy issues, pipeline segment lengths are incorrect, leases are not up to date, tough to identify the true nature of surface and subsea infrastructure (24-hr manned platform, PLET/PLEM)

# A New GoM Data Subscription Choice



Feature	setld GDP	Owl7	GOM <sup>3</sup>
Price	Low	High	High
Proper data splits w/ innovative value add and rollups (rigorously validated w/ logical deductions built-in)	Yes	No	No
Fully usable attributes (dates, numbers, codes to English, label aggregates, etc.)	Yes	No	No
3D items, prod at perf & wellbore, net prod / reserves, pipeline network, AIS vessel options, G&G export tools	Yes	No	No
Useful and timely lease sale evaluation	Next day data, analysis & maps	Next day spreadsheet	Same day textual report; map later
Flexible delivery w/ SFTP FGDB, SHP, REST Services, ArcGIS Online, Power BI, ASCII DATs for G&G Apps, etc.	Yes	Shapefiles, ASCII	Shapefiles, some web maps
Custom support / ETL integration into your systems	Yes	No	No

## setld GDP is:

- More affordable (even compared to partial internal compilations)
- Better curated with more utility
- Constructed properly and delivered fresh using today's technology

# Our Offering



**We offer a complete and up-to-date aggregation of BOEM, BSEE, NOAA and other industry data (92 feature classes).....with value add!**

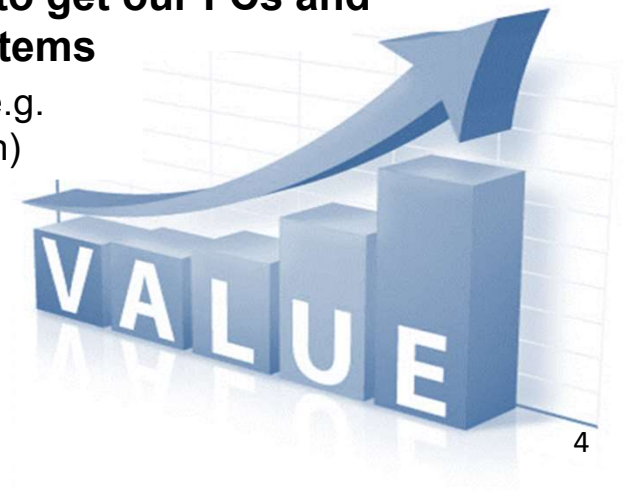
- 7 FCs (daily) – sourced and derived from BOEM / BSEE (activity)
- 22 FCs (weekly) – sourced from BOEM (leases, fields, wells, directionals, pipelines, infra.)
- 7 FCs (monthly) – sourced from BOEM (custom production via OGOR A, B, C)
- 25 FCs (quarterly) – sourced from BOEM (political boundaries, SWBA, etc.), BOEM / BSEE and NOAA web map services (secondary validations of BOEM offerings + NOAA wrecks / obstructions, aids to navigation, ports, ecological, etc.)
- 2 FCs (annually) – sourced from BOEM (reserves)
- 29 FCs (manually) – sourced from BOEM, NOAA, USGS, industry (cultural, regulatory / environmental, safety, generalized geology, etc.)

**We offer this data via live ArcGIS Online and Power BI interfaces, REST services, SFTP and offer assistance in building sustainable ETLs to get our FCs and map / chart display configurations into your internal systems**

- Integrate our data with yours to create even greater value (e.g. your latest geologic understanding vs. competitor production)

**We stand behind our work**

- Training and support is included
- Conveniently located in Houston
- We happily take feedback and recommendations for enhancements



Questions?



[www.setld.com](http://www.setld.com)

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